

編號	書名	出版年	作者	出版社	登錄號	索書號
1	The handbook of conflict resolution : Theory and Practice	2006	Deutsch, Morton,Coleman, Peter T.,Marcus, Eric Colton.	Jossey-Bass	0075355	HM1126 / H35 / 2006 //
2	不對稱創新:挑戰者的成功之道	2013	吳振海	黎明文化	C261989	494 / 8872/2 //
3	用地圖看懂全球經濟趨勢	2013	何月華/生命科學編輯團隊	商周出版	C261995	552.1 / 8677-2 //
4	高績效簡報:用思考力發揮你的影響力	2013	周文德	商周出版	C262000	494.6 / 8665/2 //
5	打造鑽石級企業:創新和研發的五大秘密	2013	黃國興	三民	C262021	555.933 / 8354 //
6	創新發明原理與應用	2013	葉忠福	揚智文化	C262022	440.6 / 8843 //
7	創新第一課:模仿	2013	井上達彥/鄒麗娟	臉譜, 城邦文化出版	C262338	494.1 / 8557/3 //
8	你的感覺,我懂!:同理心的力量:創造自我了解與親密關係	2009	喬拉米卡利/甘吉姆/陳豐偉/張家銘/Ketcham, Katherine	麥田, 城邦文化出版	C263012	176.525 / 8646-2 / 98 //
9	大局觀:懂進退,掌先機,不盲從的關鍵能力	2013	羽生善治/察昭儀	究竟	C263013	176.4 / 8463/3 //
10	醫學院高材生才知道的驚人記憶術	2013	築山節/李伊芳	采實文化	C263014	521.1 / 8967 //
11	TED Talk十八分鐘的祕密	2013	唐納文/鄭煥昇/Donovan, Jeremy	行人文化實驗室	C263015	H / 494.6 / 8356 //
12	走進我的交易室	2012	艾德爾/羅耀宗/Elder, Alexander	大牌出版	C263016	563.53 / 8853-2 //
13	走進我的交易室:交易全攻略.練習本	2012	艾德爾/羅耀宗/Elder, Alexander	大牌出版	C263017	563.53 / 8853-2 / app //
14	一次解決,主管的45個帶人難題:看出部屬不願意說的事,他和你的績效立刻提升	2012	木暮衣里/高菱珞	大是文化	C263018	494.3 / 8756/6 //
15	接班人:臺灣中小企業存亡關鍵	2013	李志華	大塊文化	C263019	553.712 / 8436 //
16	從一件事學到十件事的經驗學習法則:寫給期待快速成長的你	2013	松尾睦/林冠汾	究竟	C263020	494.35 / 8355/7 //
17	何必成為學人精,全世界只有1個你!	2013	黃德惠	華文網	C263112	177.2 / 8353/5-3 /

中文：33 冊  
西文：1 冊  
合計：34 冊

編號	書名	出版年	作者	出版社	登錄號	索書號
18	職業,病了嗎?待修補的職業健康保護機制	2013	鄭雅文	群學	C263113	412.53 / 8446 ///
19	老闆,別說我叛逆:職場青春期指南	2012	梁錦泉/萊恩/Liang, Benjamin	秀威資訊科技	C263114	494.35 / 8679 ///
20	孫正義の簡報術:23種振奮人心的奇蹟簡報術	2013	三木雄信/程壹德	博碩文化	C263115	494.6 / 8474 ///
21	臨床推理、批判與創意思考的藝術與科學	2007	佩舒特/赫曼/曾惠明/Pesut, Daniel J./Herman, JoAnne	湯姆生出版	C263116	419.7 / 8775 ///
22	像藝術家一樣思考	2013	愛德華/張索娃/Edwards, Betty	木馬文化出版	C263117	947 / 8956 / 102 //
23	超高效創意思考心智圖法	2013	葛里菲斯/陳筱宛/Griffiths, Chris	商周出版	C263118	176.4 / 8655 ///
24	創意思考	2012	莊耀輝	新文京開發	C263119	176.4 / 8556/3 ///
25	海外生活會話通	2012	EZ叢書館編輯部	日月文化	C263120	805.188 / 8846 ///
26	CNN主播教你用英語環遊世界	2013	陳豫弘	希伯崙	C263121	805.188 / 8773/2-2
27	勇敢做唯一的自己:臺大教授郭瑞祥的人生管理學	2013	郭瑞祥	天下遠見	C263122	H / 191.9 / 8454/3 // c.2
28	康師傅中國兵法:頂新魏家教你世界規格集團戰略	2013	商業周刊	城邦商業周刊	C263123	494 / 8386/3-3 ///
29	其實你不懂經濟學	2012	康海渡	藍天	C263124	550 / 8626 //
30	當珍珠遇見茶:春水堂36道百年經營的思考	2013	劉漢介	遠流	C263125	991.7 / 8767 ///
31	蘋果公司專利盤控與專利佈局解析	2013	陳賜賢	資策會市場中心	C263194	440.652 / 8773 ///
32	六大新興產業:文化創意產業	2013	沈傑	鼎茂圖書	C263196	525.611 / 849 ///
33	行銷企劃個案企劃達人競賽實例:生活行銷篇	2013	鄭焜中/蔡伯健/企劃達人競賽(	鼎茂圖書	C263197	496 / 8446/6 / 100

編號	書名	出版年	作者	出版社	登錄號	索書號
34	行銷企劃個案:企劃達人創意競賽實例, 文化行銷篇	2013	黃智彥/企劃達人競賽(	鼎茂圖書	C263198	496 / 8446/6 / 101

編號	書名	出版年	作者	出版社	登錄號	索書號
1	Royal style : a history of aristocratic fashion icons	2012	Wackerl, Luise/Michael, Jane	Prestel Publishing	0073711	BOOK/GT596/W33//
2	Management consulting today and tomorrow : perspectives and advice from 27 leading world experts	2010	Greiner, Larry E./Poulfelt, Flemming.	Routledge	0073785	BOOK/HD69/M36//
3	Strategic brand management : building, measuring, and managing brand equity	2008	Keller, Kevin Lane	Pearson/Prentice Hall	0073786	BOOK/HD69.B7/K45//
4	Brazil is the new America : how Brazil offers upward mobility in a collapsing	2012	Davidson, James Dale.	John Wiley & Sons	0073787	BOOK/HC187/D38//
5	Business ethics : a critical approach integrating ethics across the business	2012	O'Sullivan, Patrick/Smith,	Routledge	0073788	BOOK/HF5387/B3875//
6	Ethical lessons of the financial crisis	2012	Flynn, Eileen P.	Routledge	0073789	BOOK/HB3717/F59//
7	Sustainability : duty or opportunity for business?	2012	Norton, Michael	Routledge	0073790	BOOK/HD60/N674//
8	100 ideas that changed fashion	2011	Worsley, Harriet	Laurence King Pub.	0073875	BOOK/GT510/W67//
9	Shaping sustainable fashion : changing the way we make and use clothes	2011	Gwilt, Alison/Rissanen, Timo.	Earthscan	0073876	BOOK/TT507/G95//
10	100 best rooms for the young at heart	2012	Pauwels, Jo.	Page One	0073877	BOOK/NK2117.B4/B47//
11	China as a leader of the world economy	2012	Chow, Gregory C.	World Scientific	0074044	BOOK/HC427.95/C489//
12	Creating the strategy : winning and keeping customers in B2B markets	2012	Gould, Rennie.	Kogan Page	0074045	BOOK/HF5415.1263/G68
13	Managing to change the world : the nonprofit manager's guide to getting	2012	Green, Alison/Hauser, Jerry.	Jossey-Bass	0074535	BOOK/HD62.6/G74//
14	The five dysfunctions of a team : a workshop for teams. Participant	2012	Lencioni, Patrick	Pfeiffer	0074537	BOOK/HD66/L46//
15	經濟大逆流：大創新潮為何帶來大失業潮	2012	史賓賽/黃貝玲/Spence, Michael	時報文化	C257822	BOOK/552.1/8822//
16	金融大崩盤：告別貪婪的時代	2012	Paul	允晨文化	C257845	BOOK/561.78/837//

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 中文 : 5 冊  
 西文 : 14 冊  
 合計 : 19 冊  
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編號	書名	出版年	作者	出版社	登錄號	索書號
17	愛上浪漫	2002	狄波頓/陳佳琳/de Botton, Alain	先覺	C258521	BOOK/873.57/8963/2-4
18	幸福建築	2007	狄波頓/陳信宏/de Botton, Alain	先覺	C258522	BOOK/920.11/8963//c.
19	自殺論	2008	涂爾幹/馮韻文 /Durkheim, Emile	五南	C258523	BOOK/548.85/8235//

編號	書名	出版年	作者	出版社	登錄號	索書號
1	The A3 workbook : unlock your problem-solving mind /	2011	Matthews, Daniel D.	Productivity Press,	0071474	BOOK/HD30.29/M38//
2	Brand Atlas : Branding Intelligence Made Visible /	2011	Wheeler, Alina,	Wiley,	0071475	BOOK/HD69.B7/W43//
3	Mastering your business dissertation : how to conceive, research, and write a good business dissertation /	2011	Lomas, Robert,	Routledge,	0071476	BOOK/HD30.4/L66//
4	The Age of Responsibility : CSR 2.0 and the New DNA of Business /	2011	Visser, Wayne.	John Wiley & Sons,	0071477	BOOK/HD60/V56//
5	At the crossroads : not-for-profit leadership strategies for executives and	2010	Coltoff, Philip.	John Wiley,	0071478	BOOK/HD62.6/C649//
6	Business analytics for Sales and Marketing Managers : How to Compete in the Information Age /	2011	Laursen, Gert H. N.	John Wiley & Sons,	0071479	BOOK/HF5415.32/L38//
7	The complete guide to knowledge management : a strategic plan to leverage your company's intellectual	2011	Pashier, Edna./Ronen, Tuuya.	Wiley,	0071480	BOOK/HD30.2/P375//
8	The End of Fundraising : Raise More Money by Selling Your Impact /	2011	Saul, Jason,	Jossey-Bass,	0071481	BOOK/HV41.2/S28//
9	The marketing century : how marketing drives business and shapes society : The Chartered Institute of Marketing /	2011	Kourdi, Jeremy.	Wiley,	0071482	BOOK/HF5415/M386//
10	The transformational CIO : leadership and innovation strategies for IT executives in a rapidly changing world /	2011	Muller, Hunter,	Wiley,	0071483	BOOK/HD30.2/M875//
11	Innovate the Pixar way : business lessons from the world's most creative corporate playground /	2010	Capodagli, Bill./Jackson, Lynn,	McGraw-Hill,	0071484	BOOK/HD53/C369//

中文 : 0 冊  
西文 : 14 冊  
合計 : 14 冊

編號	書名	出版年	作者	出版社	登錄號	索書號
12	Zag : the number-one strategy of high-performance brands : a whiteboard overview /	2007	Marty./American Institute of Graphic Arts.	AIGA :	0071926	BOOK/HD69.B7/N415//
13	Zilch : the power of zero in business /	2010	Lublin, Nancy,	Portfolio,	0071927	BOOK/HD62.6/L83//
14	The social media bible : tactics, tools, and strategies for business success /	2010	Safko, Lon.	Wiley,	0071928	BOOK/HF5415.1265/S24

編號	書名	出版年	作者	出版社	登錄號	索書號
1	Business planning for enduring social impact : a social-entrepreneurial approach to solving social problems /	2008	Wolk, Andrew./Kreitz, Kelley./Root Cause.	Root Cause,	0070380	BOOK/HD60/W65//
2	The search for social entrepreneurship /	2008	Light, Paul Charles.	Brookings Institution Press,	0070381	BOOK/HD60/L53//
3	Social entrepreneurship : a modern approach to social value creation /	2009	Brooks, Arthur C.,	Pearson Prentice Hall,	0070382	BOOK/HD62.6/B74//
4	Banker to the poor : micro-lending and the battle against world poverty /	2007	Yunus, Muhammad./Jolis, Alan.	PublicAffairs,	0070383	BOOK/HG3290.6.A6/Y86
5	Social entrepreneurship : new models of sustainable social change /	2006	Nicholls, Alex.	Oxford University Press,	0070384	BOOK/HD60/S593//
6	Hands-on systematic innovation for business and management /	2007	Mann, Darrell./IFR	IFR Consultants Ltd.,	0070699	BOOK/HD30.29/M362//
7	The Chinese century : the rising Chinese economy and its impact on the global economy, the balance of power, and your job /	2006	Shenkar, Oded	Wharton School Pub.,	0071023	BOOK/HC427.95/S53//
8	Brilliant negotiations : what brilliant negotiators know, do, and say /	2008	Peeling, Nic.	Pearson/Prentice Hall,	0071024	BOOK/HD58.6/P44//
9	Business and competitive analysis methods : effective application of new and classic methods /	2007	Fleisher, Craig S./Bensoussan, Babette E.	Financial Times Prentice Hall,	0071025	BOOK/HD38.7/F57//
10	The truth about negotiations /	2008	Thompson, Leigh L.	Pearson Education/FT Press,	0071026	BOOK/BF637.N4/T45//
11	Risk and crisis management : 101 cases /	2009	Ishikawa, Akira./Tsujimoto, Atsushi.	World Scientific,	0071027	BOOK/HV551.2/I84//

編號	書名	出版年	作者	出版社	登錄號	索書號
12	The globalization gap : how the rich get richer and the poor get left further	2005	Isaak, Robert A.	Prentice Hall/Financial Times,	0071028	BOOK/HC79.W4/I8//
13	The coming China wars : where they will be fought and how they can be won	2007	Navarro, Peter.	FT Press/Pearson Education,	0071029	BOOK/HF1604/N38//
14	Globalization and East Asia : opportunities and challenges /		Fatemi, Khosrow./International Trade and Finance Association.	International Business Press/The Haworth Press,	0071030	BOOK/HC460.5/I583//
15	Global sports : cultures, markets and organizations /	2009	Jozsa, Frank P.,	World Scientific,	0071031	BOOK/GV716/J67//
16	Chinese multinationals /		Larcon, Jean-Paul./European Foundation for Management Development.	World Scientific,	0071032	BOOK/HD2910/C45//
17	Building innovation capability in organizations : an international cross-	2007	Terziovski, Mile.	Imperial College Press ;	0071033	BOOK/HD45/T39//
18	Managing emerging technologies and organizational transformation in Asia : a casebook /	2006	Pan, Shan-Ling.	World Scientific,	0071034	BOOK/T175/M29//
19	Conflict management /	2007	Eunson, Baden.	John Wiley & Sons,	0071035	BOOK/HM1126/E96//

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1	The foundations of management	2004	Jeffcutt, Paul.	Routledge,	0068457	HD31/F615//
2	Small business and entrepreneurship /	2008	Blackburn, Robert A./Brush, Candida G.	SAGE,	0068748	HD62.7/S57/v.1/
3	Small business and entrepreneurship /	2008	Blackburn, Robert A./Brush, Candida G.	SAGE,	0068749	HD62.7/S57/v.2/
4	Small business and entrepreneurship /	2008	Blackburn, Robert A./Brush, Candida G.	SAGE,	0068750	HD62.7/S57/v.3/
5	Small business and entrepreneurship /	2008	Blackburn, Robert A./Brush, Candida G.	SAGE,	0068751	HD62.7/S57/v.4/
6	Small business and entrepreneurship /	2008	Blackburn, Robert A./Brush, Candida G.	SAGE,	0068752	HD62.7/S57/v.5/
7	The handbook of mentoring at work : theory, research, and practice /	2007	Ragins, Belle Rose /Kram, Kathy E.	Sage Publications,	0068753	HF5385/H26//
8	Corporate social responsibility /	9999	Allouche, Jose./European Foundation for Management	Palgrave Macmillan,	0068754	HD60/C6917/v.2/
9	Ethical dilemmas in management /	2009	Garsten, Christina /Hernes,	Routledge,	0068755	HF5387/E776//
10	The difference makers : how social and institutional entrepreneurs created the corporate responsibility movement /	2008	Waddock, Sandra A.	Greenleaf Pub. Ltd.,	0068756	HD60/W325//
11	Political dilemmas at work : how to maintain your integrity and further your	2008	Ranker, Gary./Gautrey, Colin./Phipps, Mike.	Wiley,	0068757	HF5386.5/R364//
12	Strategic management : creating competitive advantages /	2008	Dess, Gregory G./Lumpkin, G. T./Eisner, Alan B.	McGraw-Hill/Irwin,	0069126	HD30.28/D4743//

\*\*\* 中文：8 冊 \*\*\*  
 \*\*\* 西文：28 冊 \*\*\*  
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編號	書名	出版年	作者	出版社	登錄號	索書號
13	New products management /	2008	Crawford, C. Merle/Di Benedetto, C. Anthony.	McGraw-Hill/Irwin,	0069362	HF5415.153/C72//
14	Managing product and service development : texts and cases /	2006	Thomke, Stefan H.	McGraw-Hill Education,	0069363	HF5415.153/T485
15	Fundamentals of selling : customers for life through service /	2008	Futrell, Charles.	McGraw-Hill/Irwin,	0069364	HF5438.25/F87//
16	The strategy and tactics of pricing : a guide to growing more profitably /	2006	Nagle, Thomas T./Hogan, John E.,	Pearson/Prentice Hall,	0069365	HF5416.5/N345//
17	E-marketing /	2009	Strauss, Judy./Frost, Raymond,	Pearson Prentice Hall,	0069366	HF5415.1265/S77
18	Strategic management essentials /	2009	Jones, Gareth R./Hill, Charles W.L.	South-Western Cengage Learning,	0069367	HD30.28/J66//
19	Theory of strategic management with cases /	2009	Hill, Charles W. L./Jones, Gareth R.	South-Western ;	0069368	HD70.US/H545//
20	Crafting and executing strategy : the quest for competitive advantage : concepts and cases /	2010	Thompson, Arthur A./Strickland, A. J./Gamble, John	McGraw-Hill/Irwin,	0069369	HD30.28/T46//
21	Advanced strategic management : a multi-perspective approach /	2007	Ambrosini, Veronique./Jenkins, Mark./Collier,	Palgrave Macmillan,	0069370	HD30.28/S72927//
22	International business : challenges in a changing world /	2009	Morrison, Janet.	Palgrave Macmillan,	0069371	HD62.4/M677//
23	International business law and its environment /	2009	Schaffer, Richard /Agusti,	South-Western Cengage Learning,	0069372	K1005.4/S33//
24	The multinational corporation in China : controlling interests /	2006	Rudman, Stephen Todd.	Blackwell,	0069373	HD62.4/R83//

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25	Negotiation /	2010	Lewicki, Roy J./Barry, Bruce,/Saunders, David M.	McGraw-Hill/Irwin,	0069374	HD58.6/L48//
26	Leadership in organizations /	2010	Yukl, Gary A.,	Pearson,	0069375	HD57.7/Y85//
27	Readings and cases in international human resource management /	2007	Mendenhall, Mark E.,/Oddou, Gary R./Stahl, Gunter K.,	Routledge,	0069376	HF5549.5.E45/R4
28	Compensation /	2008	Milkovich, George T./Newman, Jerry M./Milkovich, Carolyn.	McGraw-Hill/Irwin,	0069377	HF5549.5.C67/M5
29	百萬創意店長學	2009	賴淑芬總編輯	臺灣連鎖加盟協會	C235191	498.93/8367//
30	The book:jojo's bizarre adventure 4th another day	2009	荒木飛呂彥/乙一著/ 許昆暉譯	東立	C235525	861.57/8675/2//
31	水中傳奇:巨演化與生命的轉變	2001	齊默爾/洪莉/Zimmer, Carl,	遠流	C235887	362/8443-2//
32	星期五的腳印:社會形塑人類心智之道	2003	布勞特斯/洪莉/Brothers, Leslie	遠流	C235888	176/8555//
33	打開魔數箱:「科學美國人」魔數師 帶你進入數學的奇幻世界	2004	賈德納/胡守仁/Gardner, Martin	遠流	C235889	997.6/8355-4//
34	拼圖拼字拼數學	2005	賈德納/胡守仁/Gardner, Martin	遠流	C235890	997.6/8355-3//
35	異香:嗅覺的異香世界	2009	吉爾伯特/張雨青/Gilbert, Avery N	遠流	C235891	398.45/8436//
36	哈囉、再見的窗口	2007	傑斯特/拉西卡/陳質采/Juster, Norton/Raschka,	遠流	C235892	CCB/874.59/8955//

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1	The SAGE handbook of grounded theory /	2007	Bryant, Antony./Charmaz, Kathy,	SAGE,	0064579	/H61.24/S24//
2	Designing qualitative research /	2007	Flick, Uwe,	SAGE,	0064580	/H62/F554//
3	Using visual data in qualitative research	2007	Banks, Marcus	SAGE Publications,	0064581	/H62/B36//
4	Doing conversation, discourse and document analysis /	2007	Rapley, Tim.	SAGE Publications,	0064582	/H62/R36//
5	Analyzing qualitative data /	2007	Gibbs, Graham,	SAGE Publications,	0064583	/H62/G53//
6	Doing ethnographic and observational research /	2007	Angrosino, Michael V.	SAGE Publications,	0064584	/H62/A53//
7	Managing quality in qualitative research	2007	Flick, Uwe	Sage Publications,	0064585	/H62/F557//
8	Doing focus groups /	2007	Barbour, Rosaline S.	SAGE,	0064586	/H62/B37//
9	Doing interviews /	2007	Kvale, Steinar,	SAGE Publications,	0064587	/H62/K82//
10	Encyclopedia of activism and social justice /	2007	Anderson, Gary L.,/Herr, Kathryn.	Sage Publications,	0064588	R/HM671/E53//
11	Encyclopedia of activism and social justice /	2007	Anderson, Gary L.,/Herr, Kathryn.	Sage Publications,	0064589	R/HM671/E53//
12	Encyclopedia of activism and social justice /	2007	Anderson, Gary L.,/Herr, Kathryn.	Sage Publications,	0064590	R/HM671/E53//
13	Handbook of narrative inquiry : mapping a methodology /	2007	Clandinin, D. Jean	Sage Publications,	0064591	/H61.295/H36//
14	The limits of rationality : an essay on the social and moral thought of Max Max Weber and his contemporaries /	2006	Brubaker, Rogers,	Routledge,	0064592	/HM22.G3/W42367/
15			Mommsen, Wolfgang J.,/Osterhammel, Jürgen./German Historical Institute	Routledge,	0064593	/HM22.G3/W45468/

編號	書名	出版年	作者	出版社	登錄號	索書號
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17	Max Weber on capitalism, bureaucracy and religion a selection of texts /	2006	Weber, Max./Andreski,	Routledge,	0064595	/HB501/W4714213/
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164	Marketing management	2005	哈佛商學院	中國人民	C212099	/496/8456/2.2//
165	Financial reporting & control	2005	哈佛商學院	中國人民	C212100	/494.7/8355/2.2/
166	Corporate financial managemen	2005	哈佛商學院	中國人民	C212101	/494.7/8464.2//
167	Business,government & the international economy	2005	哈佛商學院	中國人民	C212102	/494/869/2.2//
168	Technology and operations	2005	哈佛商學院	中國人民	C212103	/494/8748/2.2//
169	Coordinating and managing supply	2005	哈佛商學院	中國人民	C212104	/494.57/8346.2//