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D&B Hoovers IP

全球商業資訊平台教育版

完善的全球商業資訊一站式平台，協助深度企業和市場研究

COMMERCIAL IN CONFIDENCE





全球商業資訊平台教育版

有效率協助教育機構進行產業和市場學術研究作業

D&B Hoovers IP 提供全球超過**2.7億家營業中企業資訊**，覆蓋**超過200個國家和地區**，**日均更新約3.75億個欄位**，支援中英文等多種操作語言。平台內置強大的企業資訊資料庫，操作便捷，在全球商業機會挖掘、新興市場分析、行業資訊和研究報告、企業家族樹研究、跨國公司資料治理研究、全球競爭分析、全球產業佈局分析、財務分析、經濟統計建模、信用管理、區域創新能力分析、投資機會分析等領域具有廣泛的應用前景。

能有效協助師生在學術研究領域管理學、經濟學、金融學、統計學、對外貿易、財務與會計、電子商務、市場行銷等學科的教學、研究、創新創業和社會服務等應用場景，開展企業資訊檢索、個案研究、產業研究等工作。



2.7億+

條商業記錄



200+

個國家/地區



3.75億

個欄位每日更新



鄧白氏編碼®



功能模組

	D&B Hoovers IP	
Core Content	Company Summary	公司概要
	Company Description	公司簡介
	Products & Operations	產品&營運
	Contacts	聯絡人
	Contact Decision Matrix	決策人矩陣
	Corporate Overview	公司概述
	Corporate Family	公司家族樹
	SWOT	SWOT
	Triggers	商業預警訊息
	Competitors	競爭者
	Closest Industry Peers	距離最近的同行
	Closest Companies	距離最近的公司
	Annual Reports	年報
	SEC Filings	美國證交會披露文件
	UK Companies House Documents	英國公司註冊文件
	Stock Report	股價報表
	3 Most Recent Years of Standardized Income Statement	最近三年的標準化收入報表
3 Most Recent Years of Standardized of Balance Sheet	最近三年的標準化資產負債表	
3 Most Recent Years of Standardized Cash Flows	最近三年的標準化現金流	

Analytics	Conceptual Search	語義智慧搜尋
	Business Signals	商業訊號



快速瞭解公司深入情報以及產業見解

General Electric Company
Boston, Massachusetts, United States
+1-617-443-3000 - www.ge.com

Public Parent - Headquarters - Decision HQ

Financials Inc: EUR
EMPLOYEES (THIS SITE) 10,000
EMPLOYEES (ALL SITES) 174,000
CORPORATE LINKAGE 3934 Companies
TRADED GE (NYSE)
INDUSTRY Machinery and Equipment Manufacturing
FORTUNE 1000 RANK 38

FISCAL YEAR END 1-Jan-2021
REPORTING CURRENCY USD
ANNUAL SALES 69.76B
TOTAL ASSETS 200.49B
MARKET VALUE 99.47B
D-U-N-S NUMBER 00-136-7960

ADDRESS
5 Necco St
Boston, Massachusetts, 02210-1403 United States
Latitude: 42.349244
Longitude: -71.050873

REPORT CRUSH
REPORT BUILDER OneStop
ALL CONTACTS 44.30K
SITE CONTACTS 12.37K
TRIGGERS 349

Company Summary
Business Description
Founded in 1889 by Thomas A. Edison, General Electric (GE) is an American multinational company. The company produces aircraft engines, locomotives and other transportation equipment, generators and turbines, lighting, and oil and gas exploration and production equipment. GE also has a healthcare products business, which it plans to separate into a standalone company, and a financial services division, the size of which it is reducing (especially its energy and industrial finance business). About 45% of GE's sales comes from its US operations.
Source: D&B
Read More

Industry
D&B HOOVERS
Machinery and Equipment Manufacturing
US 8-DIGIT SIC
35110000 - Turbines and turbine generator sets

Hoovers 支援業務規劃、市場行銷、客戶關係建立和財務決策各式全球商業研究

- 提供全球2.7億結構化企業資訊，結合強大的搜尋以及清單建立功能
- 提供國家別、產業別、營業額、員工規模...等 175+ 條件篩找目標市場大小
- 透過平台提供的指標和各式的商業資訊以及研究報告深入瞭解公司情報以及產業狀態



概念搜尋及建立開發名單

內建175+種篩選條件

檢視結果
一旦您用上所有想用的搜尋
過濾功能，點選結果鍵。

結果資料筆數：
添加條件時，符合搜尋要求的項目數目會顯示於螢幕頂部

根據不同研究條件，10+個主題大項(地點、規模、型態、財務及決策地等) 供篩選

The screenshot shows a search and filter interface. On the left, there is a sidebar titled 'FILTER CATEGORIES' with a list of filter categories: My Lists, Location (checked), Company Size, Industries (checked), Company Identifiers, Company Type, Corporate Family, Financial Trend, Website Content, News Triggers, Conceptual Search, and Business Signals. The main search area displays '61,266 Results' at the top. Below this, there are several filter sections: 'City' (with an input field 'Enter City Name'), 'State or Province (Subdivision 1)' (with an input field 'Enter State or Province'), 'Country/Region' (with a dropdown showing 'United States' and an 'Exclude' toggle), 'Postal/Zip Code' (with an input field 'Enter Postal/Zip Code(s)' and an 'Add' button), and 'Additional Fields' (with a dropdown arrow). Below these are 'Company Size' (with 'Employees' and 'Sales (USD)' filters) and 'D&B Prescreen Score' and 'Corporate Family Members' filters. At the top right, there are 'Clear All', 'Find Filter', and 'View Results' buttons. The 'View Results' button is highlighted with an orange box and an arrow pointing to it from the text above.

顯示其他欄位選項
提供選項，可為您的清單可增加更明確的條件。



檢視搜尋結果與編輯搜尋條件

D&B Hoovers Desktop Search & Build a List

SEARCH CRITERIA Clear All

Modify Save Search

SEARCH Companies Find Matching Contacts

955,078 Results

Sort By: Employees: High to Low

International Region

- Exclude
- Europe
- North America

US SIC 1987 (change)

- Exclude
- 36 - Electronic and Other Electrical Equipment and Components, Except Computer Equipment
- 35 - Industrial and Commercial Machinery and Computer Equipment

Search for Industries by Name... Browse

- Primary Only
- Primary and Secondary

Upload a List of Industry Codes (1,000 Max)

Modify

Amazon.com, Inc. - AMZN (NASDAQ)

Seattle, Washington, United States - +1-206-266-1000

Non-store Retail

Public - Parent - Headquarters

D-U-N-S: 88-474-5530

Sales USD: 0.51T

Assets: 486.88B

Employees (Here): 1K

Employees (Total): 1.541M

Robert Bosch Gesellschaft mit beschränkter Haftung

Gerlingen, Baden-Württemberg, Germany - +49-71140040990

Motor Vehicle Parts Manufacturing

Private - Subsidiary - Headquarters

D-U-N-S: 31-500-0125

Sales USD: 92.75B

Employees (Here): 218.377K

Employees (Total): 413.811K

Siemens Aktiengesellschaft - SIE (Other)

München, Bayern, Germany - +49-8938035491

Electrical Equipment and Appliances Manufacturing

Public - Parent - Headquarters

D-U-N-S: 31-606-7164

Sales USD: 82.90B

Employees (Total): 316K

排序選項

搜尋結果預設為按照員工人數排序。其他排序選項包括資產、企業名稱或營收。

打開企業檔案
點選企業名稱瞭解詳情

編輯或增加條件

在此欄中編輯您所選擇的條件，或是點選新增搜尋條件打開完整的搜尋與建立清單表，為您的搜尋新增更多選項。

完整的企業資料呈現

重要的公司細節
企業組織關係
深入了解公司活動
企業決策矩陣
商業訊號
新聞消息
SWOT分析
獲得競爭情報
財務概況及預測指標等

The screenshot displays the D&B Hoovers interface for General Electric Company. The left sidebar lists various sections: CORE (Company Summary, Description, History, Contacts, Matrix, Family, Overview, Signals, SWOT, News, Triggers), ADVANCED (Competitors, Peers, Companies, Reports, Filings, Technologies), and FINANCIALS (Stock Report, Financial Report). The main content area includes the company logo, name, location (Boston, MA), and contact info. Key metrics are shown: Employees (11,000 Here, 172,000 Total), Sales (76.56B), Fiscal Year End (31-Dec-2022), and Market Value (138.91B). A map of Boston is visible. Below the metrics are buttons for Report Builder (OneStop), All Contacts (67,154), Site Contacts (20,338), and Triggers (1,477). The Business Description states the company was founded in 1889 and produces aircraft engines, locomotives, and other transportation equipment. The Industry is identified as Machinery and Equipment Manufacturing.



[-] [] [HQ] Apple Inc.	Public	Cupertino	Califo
[+] [] [HQ] APPLE OPERATIONS INTERNATIONAL LIMITED	Private	Cork	
[] [] [S] Beats Electronics, LLC	Private	Culver City	Califo
[+] [] [HQ] Apple Korea Ltd.	Private	Seoul	Seoul
[+] [] [HQ] Claris International Inc.	Private	Cupertino	Califo
[+] [] [HQ] Apple R&D (Beijing) Limited	Private	Beijing	Beijin
[+] [] [HQ] APPLE FRANCE	Private	Paris	
[+] [] [HQ] APPLE MARKETING IBERIA SA	Private	Madrid	Madri
[+] [] [HQ] Apple Purchasing Operations Management (Shanghai) Co., Ltd.	Private	Shanghai	Shang
[+] [] [HQ] Apple Canada Inc	Private	Toronto	Ontar
[] [] [S] Apple Czech s.r.o.	Private	Praha 1 - Nové Mesto	

企業家族樹

S Strengths

- Distribution Channels
- R&D
- Revenue Growth

W Weaknesses

- Lawsuits
- Profitability

EXTERNAL

O Opportunities

- Strategic Initiatives
- Stores Expansion
- Launch of New Products
- Smartphone Market in North America
- Strategic Acquisitions

T Threats

- Foreign Exchange Risks
- Intense Competition
- Dependence on Network Providers
- Technological Changes

SWOT分析

Apple Inc.			
Amazon.com, Inc.	False	True	Public
Bose Corporation	False	True	Private
Chyronhego Corporation	False	True	Private
Clearone, Inc.	False	True	Public
Gateway, Inc.	False	True	Private
Google LLC	False	True	Private
HP Inc.	False	True	Public
Koninklijke Philips N.V.	False	True	Public

競爭分析

Apple Inc.

Closest Industry Peers

493 Results

Sort By: Distance: Nearest to Farthest

Search Closest Industry...

- Employees: Low to High
- Employees: High to Low
- Assets: Low to High
- Assets: High to Low
- Company Name: A to Z
- Company Name: Z to A
- Sales: Low to High

Sales USD:	13.92M
Employees (Here):	11
Employees (Total):	11

附近產業

全球著名大學院校圖書館、智庫、商學院等機構廣泛採用

Harvard Business School

Baker Library | Bloomberg Center

Search Baker Library website... FIND SERVICES AS

Home → Alumni → Electronic Resources by eBaker → D&B Hoovers

D&B HOOVERS

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ABOUT THIS DATABASE

A large database of public and private companies and their activities throughout the world. It includes information on company profiles, news, business and trade articles, research reports, executive profiles, industry intelligence and financial data on businesses.

哈佛大學

STANFORD BUSINESS

The Experience The Programs Faculty & Research Insights Alumni

Library

Library > Research Resources > Research Databases & Datasets > Database Guides

Database Guide: D&B Hoovers: Overview

Overview Companies IT data How to Download a Company's Financials

How to Access

- D&B Hoovers

Data about millions of public and private

How to Search

Quick Search: Enter keyword(s) in Text box at top to search for companies, contacts, reports, etc. Click blue icon to filter by category, e.g. *Industries, Research & Reports*. Use the drop-down list. Click the **search** (magnifying glass).

Research Industries Markets Compare the

史丹佛大學

Yale University

Office of Career Strategy

EMPLOYERS FACULTY/STAFF YALE CAREER LINK

Who Are You? Communities Get Advice Get Prepared Jobs & Internships Get Connected Outcomes About OCS

D&B Hoovers

Use D&B Hoovers to build a list of target employers for your career search, and to dig deep on a particular company or industry. D&B Hoovers includes company profiles, news, business and trade articles, research reports, executive profiles, industry intelligence and financial data on businesses.

View Resource

耶魯大學

PennLibraries UNIVERSITY OF PENNSYLVANIA

Help with... Libraries Collections

Guides

Search Guide

Penn Libraries / Guides / Business / Company Information / Financials & Analyst Reports

Company Information: Financials & Analyst Reports

A guide to the library's best resources for screening for firms by criterion, or for researching an individual company and its products.

Overview Directories & Profiles Financials & Analyst Reports Articles

Business FAQ

Type a question... go

Search Franklin: Catalog

Keyword

GO

Company Financials

- Thomson ONE

Search by company name or ticker. Once the Company Overview Fundamentals in the menu, then choose Financial Reports or Reuters. Note: this resource only works using Internet Explorer; the page will not work in Firefox, Safari, Chrome, etc.

- PitchBook

Investment trends and company profiles of companies and investors with financial and deal information.

沃頓商學院

UNIVERSITY OF BATH

The Library

University of Bath Library > Management / Company information

Management: Company information

Home Search the literature Referencing Learning at Bath Researching at Bath Company information Market research and statistics

Find company information

We have a wide range of company and financial databases to help you research businesses in the UK and around the world. Most of the databases have useful guides and videos to help you to get started. The databases are grouped by type in this guide, but you can also see the A-Z of all Library databases.

International companies UK and Irish companies Chinese companies

International banks

D&B Hoovers

Find financial information

Our specialised financial databases enable you to search for current and historical financial data on companies and markets. Some of these databases require additional usernames and passwords. We have help links which will provide you with the information you need. The databases are grouped by type in this guide, but you can also see the A-Z of all Library databases.

Global financials Analyst reports M&A Deals Private Equity

Datastream

巴斯大學

OHIO UNIVERSITY

University Libraries

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Ohio University Libraries > Subject & Course Guides > Business & Economics > Databases for Business & Economics > D&B Hoovers

Databases for Business & Economics

A list of popular business & economics databases by topic

All Databases A to Z

D&B Hoovers

Use for company profiles, news, analyst reports, SWOT analyses, executive information, company financials, and more.

俄亥俄大學

Princeton University LIBRARY

Search for library materials and

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Back to Databases

D&B Hoover's

Description

Database of company information. Includes financials and key executive profiles along with analysis of industry coverage.

Copyright & Access

Access Resource

普林斯頓大學

FAIRLEIGH DICKINSON UNIVERSITY

Library / FDU LibGuides / D&B Hoovers / Research a Company

D&B Hoovers: Research a Company

Home Desktop Research a Company Industry Information Build Company List Analyze Markets Explore Triggers Create Alerts

Research a Company

D&B Hoover provides an in-depth analysis for millions of U.S and international companies. View a company profile by accessing the **Global Search Bar** at the top of the page. As you type, you will see some companies that match your search terms populate the dropdown menu. If you see the company you are looking for, you can click on it using your mouse or you can view the complete company list by clicking on the **Magnifying glass**.

Nike

Nike, Inc.
Beaverton, Oregon
Sales USD: 39.1B Employees: 73.1k

Nike European Operations
Netherlands B.V.
Hilversum, Netherlands
Sales USD: 11.5B Employees: 10.8k

Nike Usa, Inc.
Beaverton, Oregon
Sales USD: 886M Employees: 10.8k

菲爾狄更斯大學

BELLEVUE UNIVERSITY

Freeman | Lozier Library

Bellevue University / LibGuides / Library / Library Database Information / D&B Hoovers Business Browser

Library Database Information: D&B Hoovers Business Browser

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D&B Hoovers Business Browser

D&B Hoovers Business Browser (Formerly OneSource Business)

A Bellevue University library Guide

What is D&B Hoovers Business Browser?

D&B Hoovers Business Browser (formerly OneSource Business) provides comprehensive company and industry information, as well as information about company executives. About 18 million companies, including international companies, are profiled, as well as 25 million company executives.

How to access D&B Hoovers Business Browser

Mouse over **Find** on the **library homepage** then click on **Databases**. Now click on the letter **D** under "Browse by title" then on **D&B Hoovers Business Browser**. If off campus, you will be prompted for your BRUIN Connect login. Once you are logged into one database, you are logged into all of them until you close your browser.

Desktop (Homepage)

Consists of a navigation bar with a search box above a set of search tiles.

Chris Armstrong

Email Me

24/7 Librarian

貝佛大學

Thank you!