

BLOOMSBURY
APPLIED
VISUAL ARTS



應用視覺藝術資料庫



Homepage

首頁

Homepage 首頁

歡迎來到Bloomsbury Applied Visual Arts 的首頁，這裡有幾種方式可以顯示出這個資料庫內的各篇內容

1. 畫面上方的功能列是用來browse瀏覽內容的選項

2. Search檢索輸入框都會出現在每個網頁的上方

3. 橫幅圖片image banner可導引至精選的內容，探索視覺藝術的主題

4. 網格圖片 image grid 可探索6個主要學科

5. 滑動圖片image slider 顯示了這個資料庫內精彩的各學科電子書

The screenshot shows the homepage of Bloomsbury Applied Visual Arts. At the top, the logo and navigation menu are visible. A search bar is located below the navigation. A large featured content banner with the text "Where do you find inspiration?" is prominent. Below this, a grid of six discipline categories is shown, and at the bottom, a slider displays featured books.

1. Home | Explore Disciplines | Browse Books | About | For Librarians

2. Search | Advanced Search

3. FEATURED CONTENT
Where do you find inspiration?
Read about finding inspiration

4. BLOOMSBURY APPLIED VISUAL ARTS
EXPLORE THE DISCIPLINES
FASHION & TEXTILES | DESIGN & ILLUSTRATION | PHOTOGRAPHY
FILM & MEDIA | ARCHITECTURE & INTERIORS | MARKETING & ADVERTISING

5. BROWSE FEATURED BOOKS
Introduction to Graphic Design
Perspectives on Place
Product

Browse
內容瀏覽

Browse 內容瀏覽

1. Explore Disciplines 可顯示下列學科的內容:

- Fashion and Textiles
- Design and Illustration
- Photography
- Film and Media
- Architecture and Interiors
- Marketing and Advertising

The screenshot shows the website for Bloomsbury Applied Visual Arts. At the top, there is a navigation bar with the logo and a menu where 'Explore Disciplines' is highlighted with a circled '1'. A dropdown menu is open, listing the following disciplines: Fashion and Textiles, Design and Illustration, Photography, Film and Media, Architecture and Interiors, and Marketing and Advertising. Below the navigation is a search bar and an 'Advanced Search' button. The main banner features a large image of a colorful, abstract architectural interior with the text 'Where do you find inspiration?' and a button that says 'Read about finding inspiration'. Below the banner, a paragraph states: 'Bloomsbury Applied Visual Arts combines visual inspiration with practical advice on everything from idea generation and research techniques to portfolio development – making this the ultimate guide to a visual arts education.' Underneath this is a section titled 'EXPLORE THE DISCIPLINES' with three main tiles: 'FASHION & TEXTILES' (showing hands holding a leopard-print bag), 'DESIGN & ILLUSTRATION' (showing a technical drawing on a board), and 'PHOTOGRAPHY' (showing a person with a large tire). There are also smaller preview images for 'Film and Media' and 'Marketing and Advertising' below these tiles.

Browse 內容瀏覽

選擇了**Explore Disciplines** 之下的某一學科，即會導向此學科的主網頁，顯示出此學科和關建字詞的所有面向

1. 由這個網頁，可以看到此學科的所有書籍章節

2. 也可以探索此學科的key topics，括號內的數字是代表標註有這個主題的章節內容有多少篇

3. 書籍章節再分為key terms and concepts、discipline overviews、introduction to key topics、topics in depth 的部份

The screenshot shows the Bloomsbury Applied Visual Arts website. The top navigation bar includes 'Home', 'Explore Disciplines', 'Browse Books', 'About', and 'For Librarians'. A search bar is located below the navigation. The main content area is titled 'FASHION & TEXTILES' and features a sidebar on the left with 'Explore key topics' such as 'Careers & portfolios (102)', 'Construction & sewing (43)', 'Draping (3)', 'Fashion design (346)', 'Fashion history (110)', 'Fashion illustration (29)', 'Fashion management (69)', 'Fashion styling (8)', 'Patternmaking (28)', 'Research for fashion design (47)', 'Sustainable fashion (23)', 'Textiles in fashion (122)', and 'Visual merchandising (14)'. The 'Fashion management (69)' item is highlighted with a red background and a circled '2'. The main content area includes a paragraph about fashion design titles, a section for 'View all fashion & textiles chapters' with a circled '1', a row of book covers, and a section for 'Key terms and concepts' with a circled '3' and the title 'The Visual Dictionary of Fashion Design'. Below this are 'Discipline overviews' and 'Introductions to key topics' for 'FASHION DESIGN', listing various books and topics.

Browse 內容瀏覽

1. **About** 是Bloomsbury Applied Visual Arts較詳細的內容介紹、以及精選內容

2. **For Librarians**包含有圖書館員所需的資料，例如使用統計和MARC記錄檔

The screenshot shows the homepage of the Bloomsbury Applied Visual Arts website. At the top, there is a navigation bar with the logo 'BLOOMSBURY APPLIED VISUAL ARTS' and a purple figure icon. The navigation menu includes 'Home', 'Explore Disciplines', 'Browse Books', 'About', and 'For Librarians'. A search bar is located below the navigation. The main content area features a large banner with the text 'FEATURED CONTENT Where do you find inspiration?' and a button 'Read about finding inspiration'. Below the banner, there is a paragraph describing the website's content: 'Bloomsbury Applied Visual Arts combines visual inspiration with practical advice on everything from idea generation and research techniques to portfolio development – making this the ultimate guide to a visual arts education.' Underneath, there is a section titled 'EXPLORE THE DISCIPLINES' with six thumbnail images representing different disciplines: Fashion & Textiles, Design & Illustration, Photography, and three others. The 'About' and 'For Librarians' menu items are highlighted with red circles and numbered 1 and 2 respectively.

Access Provided by Bloomsbury | Sign in to your personal account

BLOOMSBURY APPLIED VISUAL ARTS

Home | Explore Disciplines | Browse Books | About | For Librarians

Search

FEATURED CONTENT

Where do you find inspiration?

Read about finding inspiration

Bloomsbury Applied Visual Arts combines visual inspiration with practical advice on everything from idea generation and research techniques to portfolio development – making this the ultimate guide to a visual arts education.

EXPLORE THE DISCIPLINES

FASHION & TEXTILES

DESIGN & ILLUSTRATION

PHOTOGRAPHY

Search
檢索

Search 檢索

可檢索資料庫內相關主題領域的全文和註釋資料

1. 檢索字詞的輸入框

2. 輸入檢索字詞後，點選這個檢索按鍵、或按下鍵盤的enter 鍵

BLOOMSBURY
APPLIED
VISUAL ARTS

Home | Explore Disciplines | Browse Books | About | For Librarians

1 Search 2

FEATURED CONTENT

Where do you find inspiration?

Read about finding inspiration

Bloomsbury Applied Visual Arts combines visual inspiration with practical advice on everything from idea generation and research techniques to portfolio development – making this the ultimate guide to a visual arts education.

EXPLORE THE DISCIPLINES

FASHION & TEXTILES

DESIGN & ILLUSTRATION

PHOTOGRAPHY

FILM & MEDIA

ARCHITECTURE & INTERIORS

MARKETING & ADVERTISING

Search 檢索

輸入檢索後，即會導向檢索結果的網頁，顯示出包含有檢索字詞的章節內容

1. 每本書籍是拆為章節，讓使用者可以找到最有用的內容

The screenshot shows the Bloomsbury Applied Visual Arts website search results for the term "infographics". The page features a navigation bar with links for Home, Explore Disciplines, Browse Books, About, and For Librarians. A search bar at the top contains the query "infographics" and an "Advanced Search" button. On the left, a "REFINE RESULTS:" section allows filtering by "Date Range" (2011-2018), "Architecture & Interiors" (1), "Content Type" (Book chapter: 26), and "Design & Illustration" (16). The "RESULTS" section on the right shows "Sort By: Relevance", "1-10 of 26 (3 pages)", and "Results per page: 10". A blue callout box with a circled "1" highlights the first result: "Lightning Bolts and Weathermen: Motion Gfx and Visual Fx" by Heather D. Freeman, a book chapter with 22 matches. Below it, a "Navigation" section shows 30 matches for "Communication Design : Insights From The Creative Industries" by Derek Yates and Jessie Price.

Search 檢索

將檢索結果網頁向下捲，可顯示其它檢索結果的章節內容、和可以用來篩選檢索結果的分類類別

篩選 discipline:

- Architecture & Interiors
- Design & Illustration
- Fashion & Textiles
- Film & Animation
- Marketing & Advertising
- Photography

1. 按下其中一個篩選的分類類別可以縮小檢索結果的顯示，並標示在檢索結果的頂端

2. 點選某篇的標題，可調閱出此篇檢索結果的章節內容

The screenshot shows the Bloomsbury Applied Visual Arts website search results for the query "diagonal lines in photography". The page features a navigation bar with "Home", "Explore Disciplines", "Browse Books", "About", and "For Librarians". A search bar at the top contains the query and a search icon. Below the search bar, there are options for "REFINE RESULTS" and "RESULTS".

REFINE RESULTS:

- Date Range:** 2005 to 2018 (Go)
- Architecture & Interiors:** Architecture & Interiors (ALL) (1), Architectural history & theory (1), Landscape architecture (1)
- Content Type:** Book chapter (32)
- Design & Illustration:** Design & Illustration (ALL) (8), Graphic design (5), Typography (4), Information design (2), Design theory (2)
- Fashion & Textiles:** Fashion & Textiles (ALL) (6), Fashion design (6), Textiles in fashion (3)

RESULTS:

- Anti-aliasing** (3 matches): Gavin Ambrose and Paul Harris, The Visual Dictionary Of Pre-Press & Production, AVA Publishing, 2010, Book Chapter. ... graphics. Anti-aliasing removes those components that cannot be properly resolved when resampling to a lower resolution; in essence, it smooths the jagged appearance of *diagonal lines* in a bitmapped image. A designer has several choices in how...
- Movement and flow** (95 matches): Jeremy Webb, Basics Creative *Photography* 01: Design Principles, AVA Publishing SA, 2010, Book Chapter. ... *diagonal lines* in the mistaken belief that this will somehow make your *photography* instantly more appealing. The application of this aspect of design is most useful when 'reading' images generally; absorb the knowledge into your appreciation...
- The elements of design** (77 matches): Jeremy Webb, Basics Creative *Photography* 01: Design Principles, AVA Publishing SA, 2010, Book Chapter. ... *lines Diagonal lines* disrupt the certainty and simplicity of horizontal and vertical *lines*. They almost always impart a more energetic and active feeling when set against the passive north-south journey of the vertical or the west-east...

Annotations: A red circle with the number "1" highlights the "Architecture & Interiors (ALL) (1)" filter. A red circle with the number "2" highlights the "The elements of design" result title.

Search 檢索

點選某篇標題之後，即會導向顯示章節內容的網頁，這篇是出自 *Basics Creative Photography 01: Design Principles* 的章節

1. 在這個網頁，可以閱讀此章節的全文PDF

2. 也可以探索整個章節目錄，並直接跳到某個段落，在閱讀器上方功能列的左側有一圖示按鍵，可以用來開啟或關閉章節目錄的側邊欄

3. 網頁的上方有 Save、Print、Share、Cite 的選項

4. 可以按下書籍封面或頁面路徑，回到書籍的網頁

5. 也可以對正在閱讀的這本書作檢索

The screenshot displays the Bloomsbury Applied Visual Arts website interface. At the top, the logo and navigation links (Home, Explore Disciplines, Browse Books, About, For Librarians) are visible. A search bar is located below the navigation. The main content area shows the book title "Basics Creative Photography 01: Design Principles" and the chapter title "The elements of design". A sidebar on the left contains a table of contents with a search box. The main text area displays the chapter content, including a section on "Diagonal lines" with a photograph of the ENRON building. A PDF viewer interface is overlaid on the page, showing the current page (5 of 42) and various navigation controls. Numbered callouts (1-5) highlight specific features: 1 points to the PDF viewer navigation bar, 2 points to the sidebar table of contents, 3 points to the Save, Print, Share, and Cite icons, 4 points to the book cover and breadcrumb path, and 5 points to the search box within the sidebar.

BLOOMSBURY
APPLIED
VISUAL ARTS

Home | Explore Disciplines | Browse Books | About | For Librarians

Search [] Advanced Search

3 Save Print Share Citation

Home > eBooks > Basics Creative Photography 01: Design Principles > The elements of design

4

1

2

5

Search within this book Go

SUBJECTS

Content Type:
Book chapter

Photography:
Colour for photography,
Composition, Lighting

The elements of design

DOI: 10.5040/9782940476053.ch.002
Page Range: 28-69

Line

Diagonal lines

Diagonal lines disrupt the certainty and simplicity of horizontal and vertical lines. They almost always impart a more energetic and active feeling when set against the passive north-south journey of the vertical or the west-east route of the horizontal. In the three-dimensional world, diagonal lines represent motion and action. A leg that is vertical is stationary, but a leg that is diagonal is a leg in motion – one that is walking or running.

Title: The ENRON building, Houston, Texas
Source/Photographer: Damien Gillo

The architectural density of many of our large city centres provide opportunities to create dynamic images infused with design. Damien Gillo's image shows an interesting convergence of diagonal lines and forms full of contrast and colour, cut off by a dense triangular form entering the scene from the opposite side of the frame.

Search 檢索

1. 在閱讀器的上方,有對此章節作檢索的選項

2. 點選箭頭或輸入頁碼,可以跳到此章節的特定頁面

3. 可放大或縮小顯示此章節的選項

4. 單頁顯示或雙頁顯示的圖示按鍵

5. 在章節右上方的圖示按鍵,可全畫面顯示

The screenshot displays the Bloomsbury Applied Visual Arts eBook interface. At the top, the logo for Bloomsbury Applied Visual Arts is visible, along with navigation links for Home, Explore Disciplines, Browse Books, About, and For Librarians. A search bar is located at the top center, and a 'Save' button is on the right. Below the search bar, the breadcrumb trail reads: Home > eBooks > Basics Creative Photography 01: Design Principles > The elements of design. The main content area is titled 'The elements of design' and features a table of contents with five numbered items: 1. Line, 2. Shape or form, 3. Space, 4. Texture, and 5. Case study 2 – Light and time. The 'Line' item is selected, and its content is displayed in a large, dark-themed viewer. The viewer shows a photograph of a skyscraper with diagonal lines, accompanied by text explaining the concept of diagonal lines in design. The viewer also includes a search bar, a 'Go' button, and a 'Page Width' slider. The page number '32-33' is visible at the bottom right of the viewer.

Search 檢索

PDF閱讀器也具有顯示此章節內各段落的側邊欄，可輕易的跳到想閱讀的特定段落

1. 按下任一段落的標題，即跳至此章節的該段落

2. 上方功能列的有一圖示按鍵，可用來開啟或關閉側邊欄

Access Provided by Bloomsbury | Sign in to your personal account

BLOOMSBURY
APPLIED
VISUAL ARTS

Home | Explore Disciplines | Browse Books | About | For Librarians

Search Advanced Search

Save Print Share Citation

Home > eBooks > Basics Creative Photography 01: Design Principles > The elements of design

The elements of design DOI: 10.5040/9782940476053.ch.002
Page Range: 28-69

1

2

Line

- Shape or form
- Space
- Texture
- Case study 2 – Light and time
- Light
- Colour
- Exercise 2 – Design limitations

Jeremy Webb

AVA Publishing SA, 2010

Search within this book Go

SUBJECTS

Content Type:
Book chapter

Photography:
Colour for photography,
Composition, Lighting

RELATED CONTENT

- Artificial Studio
Lighting
Lighting
AVA Publishing SA,
2007

Diagonal lines

Diagonal lines disrupt the certainty and simplicity of horizontal and vertical lines. They almost always impart a more energetic and active feeling when set against the passive north-south journey of the vertical or the west-east route of the horizontal. In the three-dimensional world, diagonal lines represent motion and action. A leg that is vertical is stationary, but a leg that is diagonal is a leg in motion – one that is walking or running.

Title: The ENRON building, Houston, Texas
Source/Photographer: Damien Clabo

The architectural density of many of our large city centres provides opportunities to create dynamic images infused with design. Damien Clabo's image shows an interesting convergence of diagonal lines and forms full of contrast and colour, cut off by a dense triangular form entering the scene from the opposite side of the frame.

32-33

Advanced Search

進階檢索

Advanced search 進階檢索

如果有比較複雜的檢索條件，即可使用advanced search 這個工具

1. 請點選檢索輸入框的右側
Advanced Search

The screenshot displays the website's header with the logo 'BLOOMSBURY APPLIED VISUAL ARTS' and navigation links: Home, Explore Disciplines, Browse Books, About, and For Librarians. A search bar is located below the navigation, with a magnifying glass icon and the text 'Search'. To the right of the search bar is a purple button labeled 'Advanced Search' with a circled '1' next to it. Below the search bar is a large banner image featuring a colorful, abstract architectural interior. The banner text reads 'FEATURED CONTENT Where do you find inspiration?' and includes a button 'Read about finding inspiration'. Below the banner is a paragraph: 'Bloomsbury Applied Visual Arts combines visual inspiration with practical advice on everything from idea generation and research techniques to portfolio development – making this the ultimate guide to a visual arts education.' Underneath this is a section titled 'EXPLORE THE DISCIPLINES' with six grid items: 'FASHION & TEXTILES' (hands holding a leopard-print bag), 'DESIGN & ILLUSTRATION' (a technical diagram), 'PHOTOGRAPHY' (a person with a tire), 'FILM & MEDIA' (a person with a camera), 'ARCHITECTURE & INTERIORS' (a modern building), and 'MARKETING & ADVERTISING' (a colorful advertisement for a beverage).

Advanced search 進階檢索

1. 使用Add Field按鍵可輸入多個檢索詞

2. 可選擇所要檢索的欄位
Anywhere 或 Title 或 Author 或
Summary 或 Category 或 Identifier

3. 可以由Year作出版年的篩選

4. 按下Search即可列出檢索結果

The screenshot shows the 'Advanced Search' page of the Bloomsbury Applied Visual Arts website. The page features a search bar at the top with a magnifying glass icon and the text 'Advanced Search'. Below the search bar, the 'ADVANCED SEARCH' section is visible. It includes a search input field containing 'infographics' (marked with a circled '1'), a dropdown menu for logical operators set to 'AND', and another search input field containing 'news'. An 'Add Field' button is located below these fields. To the right, a dropdown menu for search fields is open (marked with a circled '2'), showing options: 'Anywhere', 'Title', 'Author/Editor/Creator', 'Summary/Abstract', 'Category', and 'Identifier'. The 'Summary/Abstract' option is currently selected. Below the search fields, there is a 'Year' section with checkboxes and input fields for '2005' and '2018' (marked with a circled '3'). A 'Content Types' section includes a checkbox for 'Book chapter'. At the bottom, a 'Search' button is highlighted with a purple background (marked with a circled '4'). The top of the page includes the Bloomsbury Applied Visual Arts logo and navigation links: Home, Explore Disciplines, Browse Books, About, and For Librarians. The top right corner contains the text 'Access Provided by Bloomsbury' and a link to 'Sign in to your personal account'.

Related Content
相關內容

Related content 相關內容

1. 在每個內容的網頁都標註有類別，請點選任一類別，即可顯示出標註有相同類別的其它內容

2. 標註類別的下方也列出 related content，是 Bloomsbury Applied Visual Arts這套資料庫內與這篇內容相似的其它內容

SUBJECTS

Content Type:

Book chapter

1

Design & Illustration:

Careers & portfolios (Design & Illustration), Illustration

RELATED CONTENT



A Career in Illustration
Thinking Visually for
Illustrators
Fairchild Books, 2014
Book chapter

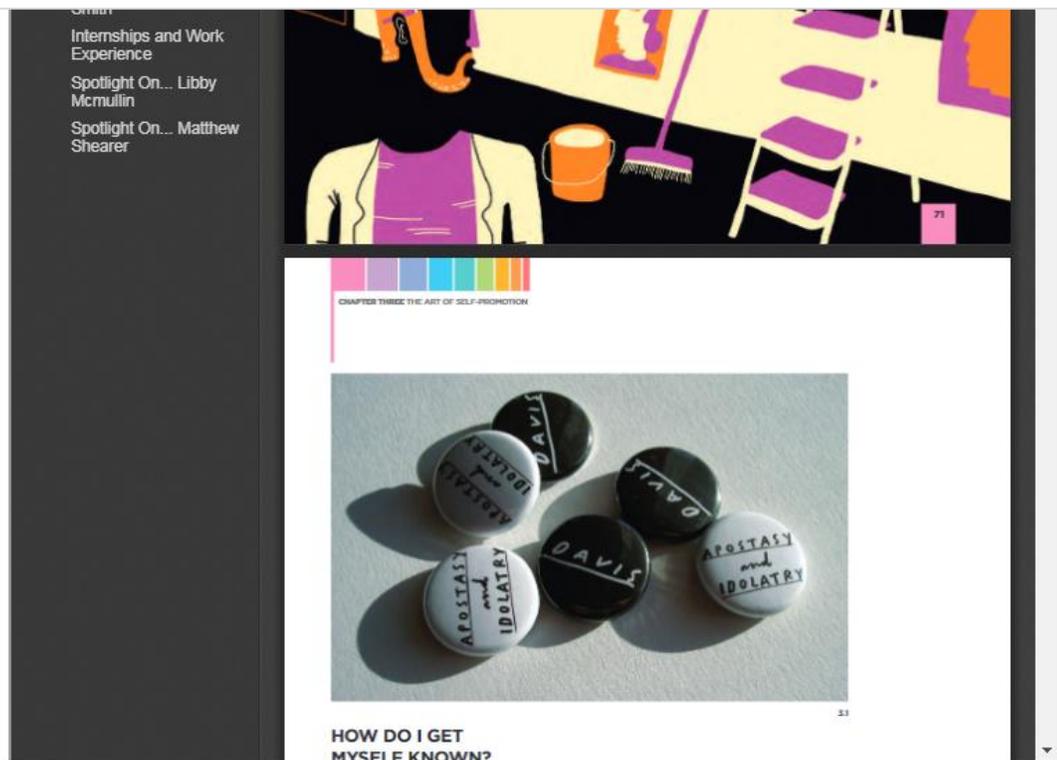


A global community
Basics Illustration 04:
Global Contexts
AVA Publishing SA,
2009
Book chapter

2



Agent
The Visual Dictionary
of Illustration
AVA Publishing SA,
2009
Book chapter



Personal account and saving content
個人帳號及儲存內容

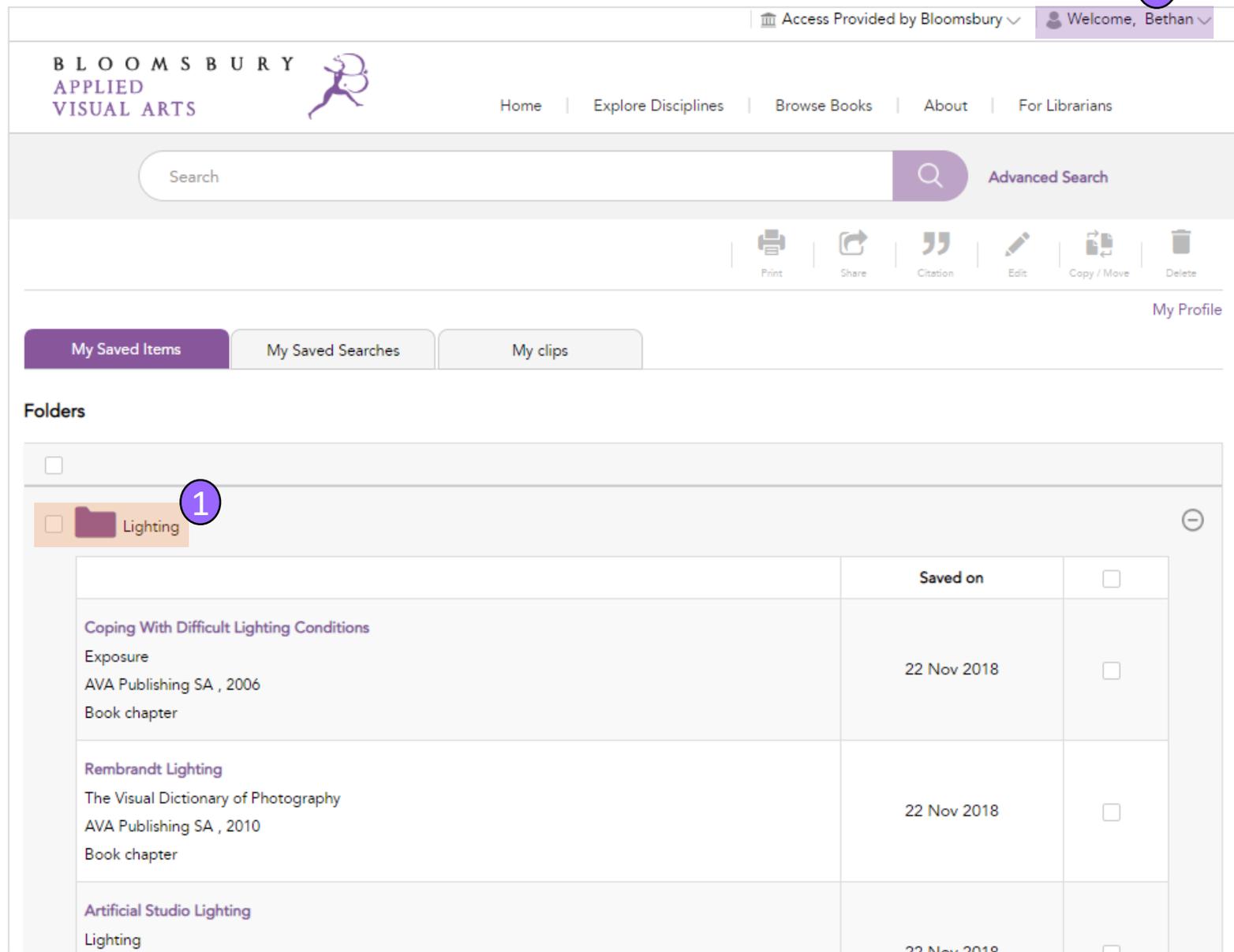
Personal account and saving content

個人帳號及儲存內容

建立個人帳號，可將內容或檢索存入到個人的文件夾，請點選Sign in to your personal account 並在跳出的視窗選擇 Sign up now

1. 可以將各類型的內容存入到自行命名的文件夾內，您可以建立多個文件夾並存入不同的內容

2. 由畫面右上角的welcome訊息框下拉點選 My Content即可存取個人的文件夾



Access Provided by Bloomsbury | Welcome, Bethan

BLOOMSBURY APPLIED VISUAL ARTS

Home | Explore Disciplines | Browse Books | About | For Librarians

Search | Advanced Search

Print | Share | Citation | Edit | Copy / Move | Delete

My Profile

My Saved Items | My Saved Searches | My clips

Folders

Lighting

	Saved on	
Coping With Difficult Lighting Conditions Exposure AVA Publishing SA , 2006 Book chapter	22 Nov 2018	<input type="checkbox"/>
Rembrandt Lighting The Visual Dictionary of Photography AVA Publishing SA , 2010 Book chapter	22 Nov 2018	<input type="checkbox"/>
Artificial Studio Lighting Lighting	22 Nov 2018	<input type="checkbox"/>

Cite 引用格式

Cite 引用格式

Bloomsbury Applied Visual Arts 提供APA, MLA 和 Chicago的引用格式

1. 請點選該內容的右上角 Cite 按鍵，即可顯示

2. 然後可以複製或匯出至 RIS 檔案

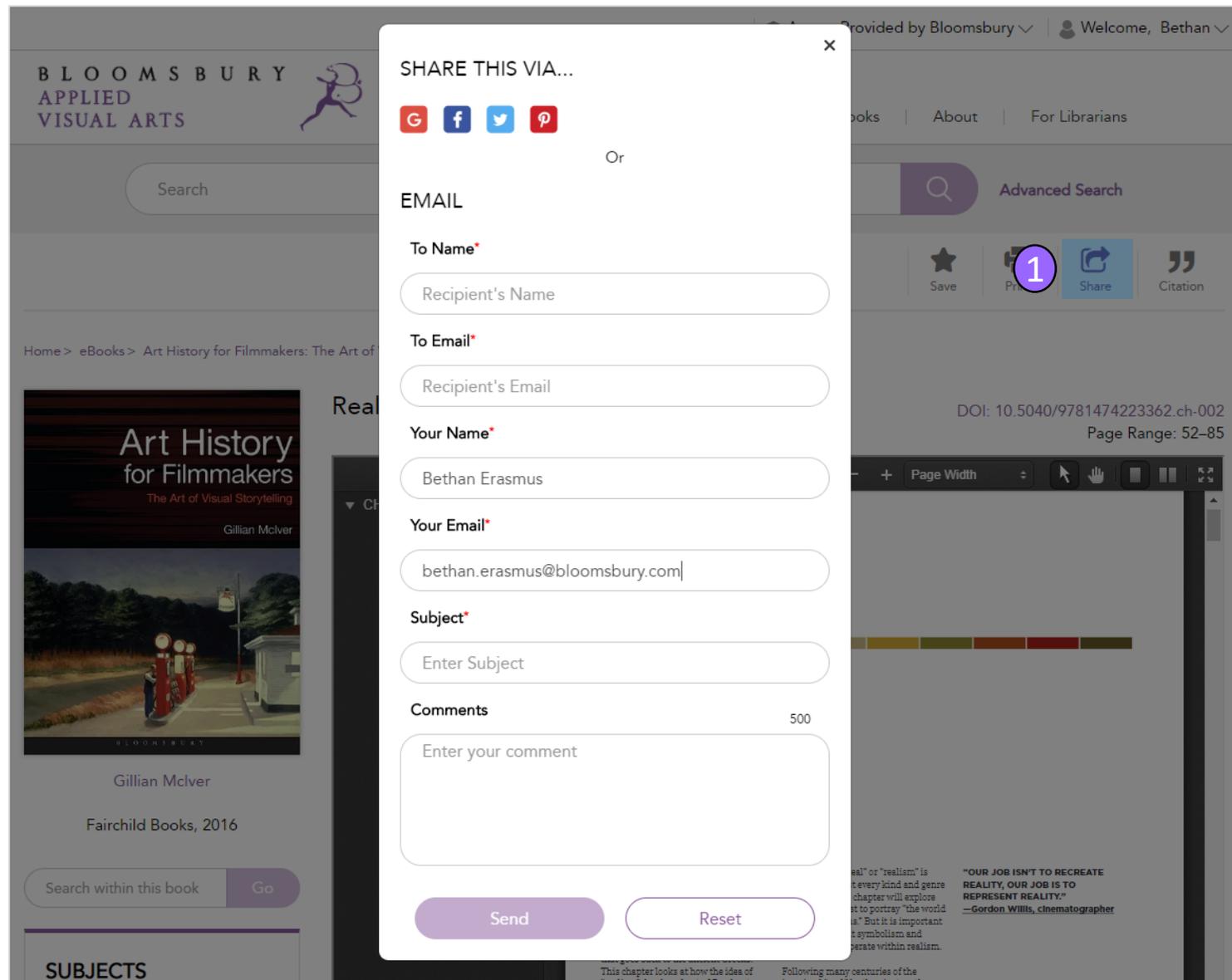
The screenshot shows the Bloomsbury Applied Visual Arts website interface. At the top, there is a navigation bar with the logo and links for Home, Explore Disciplines, Browse Books, About, and For Librarians. A search bar is located below the navigation. In the top right corner, there are icons for Save, Print, Share, and Cite. The Cite icon is circled with a red '1'. Below the navigation, the breadcrumb trail reads: Home > eBooks > Basics Photography 02: Lighting > Using light. The main content area displays the book cover for 'Basics Photography 02: Lighting' by David Präkel, published by AVA Publishing SA in 2007. A 'CITATION OPTIONS' dialog box is open in the foreground, showing three tabs: APA (selected), MLA, and Chicago. The dialog displays the citation text: 'Präkel, D. (2007). Using light. In Basics Photography 02: Lighting (pp. 148–177). London London: AVA Publishing SA. Retrieved November 22, 2018, from <http://dx.doi.org/10.5040/9781350040366.0009>'. Below the citation text, there are two buttons: 'Copy to Clipboard' (circled with a red '2') and 'Export RIS file'. The background shows a large image of a glass filled with a golden liquid, likely honey or oil, being poured from a spoon.

Social sharing
社群分享

Social sharing 社群分享

可以將各型態的內容分享到社群媒體頻道或電子郵件

1. 分享內容，請點選該內容的右上角
Share 按鍵



The screenshot shows a web page for 'BLOOMSBURY APPLIED VISUAL ARTS' with a search bar and navigation links. A modal window titled 'SHARE THIS VIA...' is open, displaying social media icons (Google+, Facebook, Twitter, Pinterest) and an 'Or' option. Below this, the 'EMAIL' section contains the following fields:

- To Name***: Recipient's Name
- To Email***: Recipient's Email
- Your Name***: Bethan Erasmus
- Your Email***: bethan.erasmus@bloomsbury.com
- Subject***: Enter Subject
- Comments**: 500 characters, Enter your comment

At the bottom of the modal are 'Send' and 'Reset' buttons. The background page shows a book cover for 'Art History for Filmmakers: The Art of Visual Storytelling' by Gillian McIver, published by Fairchild Books in 2016. A 'Share' button with a circled '1' is visible on the page.